# Ball Seed.

### **Ordering & Production for Vegetative Crops**

#### FOR NORTHERN GROWERS

# **Ask the Expert! Chris Fifo** Products Representative How-to Videos Vernalize Perennials Propagation & Finishing **Technical Services** Ask questions and get feedback from growers around the country, moderated by Ball Seed® **First-Year-Flowering** Tool

Scheduling made easy. See 300+ FYF varieties at FirstYearFloweringTool.com

DarwinPerennials.		First-Year Flowering (FYF) No Vernalization Needed		Spring Blooming Vernalization Required		
		What to order:	What to do:	What to order:	What to do:	
Ask the Expert!	January		Stick URCs for Spring		Check overwintered crop health	
Chris Fifo Products Representative	February	Inputs for Fall finished programs	Stick URCs for Spring Transplant FYF & overwintered liners	Inputs for Summer/Fall bulking	Walk crops to see vernalized plants coming to life with warming temps Transplant vernalized liners	
How-to Videos	March		Transplant FYF & overwintered liners		Ensure vernalized crop is retail ready	
Vernalize Perennials	April		Transplant FYF & overwintered liners	Last call for inputs for Summer/Fall bulking	Sell vernalized crop at retail	
	Мау		Ensure FYF product is retail ready			
Jur	June	TC Liners (Echinacea & Heuchera)	Stick URCs for Fall production		Stick URCs for Summer/Fall	
ELW/NE	July	for Spring production	Transplant for Fall production		bulking	
Propagation & Finishing	August	Inputs for Spring production TC liners (Echinacea			Transplant liners for Summer/Fall bulking	
Ask questions and get feedback from growers around the country,		& Heuchera) for Spring production			bulking	
moderated by Ball Seed®	September October	Inputs for Spring production	Ensure Fall crops are retail ready		Bulk finished containers	
	November				Prep containers for overwintering	
	December			Summer inputs		

### Add these market-leading Darwin Perennials to your program

First-Year-Flowering Genera			Spring-Blooming Genera		
Achillea mil. Buddliea Coreopsis hyb. Digitalis Echinacea Gaura Heuchera Lavender ang. Lavender	Arctic Fox™ Sombrero® Belleza® Carnival	Leucanthemum Monarda Nepeta x faasseni Penstemon Perovskia Phlox paniculata Salvia nemorosa Sedum Veronica	Make My Daisy™ Balmy™ i Junior Walker™ Rock Candy® CrazyBlue Super Ka-Pow™ 'Blue by You' What a Doozie Skyward™	Armeria Alyssum wulfenianum Dianthus Iberis Lavender stoechas Phlox hybrida Phlox subulata Phlox divaricata Saxifraga	Dreameria® Golden Spring Mountain Frost™ Snowsation Anouk series Spring Splash™ Marto™

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## Ordering & Production for Vegetative Crops

## FOR SOUTHERN GROWERS

# DarwinPerennia **Ask the Expert! Darren Barshaw** Products Representative How-to Videos Vernalize Perennials Propagation & Finishing **Technical Services** Ask questions and get feedback from growers around the country, moderated by Ball Seed®

#### First-Year-Flowering Tool



Scheduling made easy. See 300+ FYF varieties at FirstYearFloweringTool.com

als.	First-Year Flo No Vernaliza	wering (FYF)	Spring Blooming Vernalization Required		
	What to order:	What to do:	What to order:	What to do:	
January	Inputs for Fall finished programs	Stick URCs and transplant liners for Spring	Inputs for	Walk crops to see vernalized plants coming to life with warming temps	
February		Transplant liners for Spring	Summer/Fall bulking	Ensure vernalized crop is retail ready	
March		Transplant liners for Spring & some crops are retail ready			
April		Ensure plants are ready for retail	Last call for inputs for Summer/Fall bulking	Sell vernalized crop at retail	
Мау		Stick URCs for Fall production			
June	TC Liners (Echinacea	Transplant for Fall production			
July	& Heuchera) for Spring production			Stick URCs for Summer/Fall bulking	
August	Inputs for Spring Production			Stick URCs for Summer/Fall bulking Transplant	
	TC Liners			liners in second half	
September Inputs for Spring production		Ensure Fall crops are retail ready		Transplant liners for Summer/Fall bulking	
October November				Bulk finished containers	
December		Stick URCs for Spring	Summer inputs	Prep crops for overwintering	

#### Add these market-leading Darwin Perennials to your program

First-Year-F	owering Genera	Spring-Blooming Genera		
Achillea mill.New Vintage™AgastacheSummerlong™BuddlieaChrysalis™Coreopsis hyb.UpTick™DigitalisArctic Fox™EchinaceaSombrero®GauraBelleza®HeucheraCarnivalLavender ang.'SuperBlue'	Lavender Leucanthemum Monarda Nepeta x faassenii Penstemon Phlox paniculata Salvia greggii Salvia nemorosa Veronica	Primavera Make My Daisy™ Balmy™ Junior Walker™ Rock Candy <sup>®</sup> Super Ka-Pow™ Mirage™ 'Blue by You' Skyward™	Armeria Alyssum wulfenianum Dianthus Iberis Lavender stoechas Phlox hybrida Phlox subulata Phlox divaricata Saxifraga	Dreameria® Golden Spring Mountain Frost™ Snowsation Anouk series Spring Splash™ Marto™

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