

## New Cold Room Opens At Darwin Colombia

This expansion at the farm provides more space and better temperature management for the wide assortment of cuttings and tissue culture products offered by Darwin Perennials.



WEST CHICAGO, ILLINOIS, October 2018: Darwin Perennials® is proud to announce the official opening of a new cold room at its Darwin Colombia production farm near Bogota, Colombia. In late-September, Ball Horticultural Company President and CEO **Anna Ball** was on-site, along with **Mike Klopmeier**, former General Manager of Darwin Perennials and current President of Ball FloraPlant, to take part in the ribbon-cutting ceremony to open the new space.

This cold room expansion provides more square footage for the facility and offers better temperature management for the products supplied by the company. In addition, the new cold room sets the stage for Darwin Perennials to supply reliable cuttings for AutoStix, an innovative machine meant to reduce the industry's exposure to labor uncertainty.

"We are very excited for all the possibilities this new cold room affords," says **Jacco Kuipers**, General Manager of Darwin Perennials. "The benefits are being applied already; its launch also redesigned our picking process, giving cuttings the best environment possible before they embark on their trip to the final customer."

At the ribbon-cutting ceremony, the company also formally recognized the recent achievement of MPS-A certification for Darwin Colombia SAS, which was announced mid-July at Cultivate'18. MPS develops and manages sustainability certificates for the international flowers and ornamentals industry.

For more information about Darwin Colombia, or to view the hundreds of products available through this reliable supply farm, please visit [www.darwinperennials.com](http://www.darwinperennials.com).

#### About Darwin Perennials

*Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of cutting and tissue culture propagated perennials for the greenhouse and nursery industry. This quality-focused brand is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. With its focus on Perennials with Staying Power™, the Darwin Perennials' product lineup means success for your perennial program. For more information, visit [www.darwinperennials.com](http://www.darwinperennials.com).*

