

Darwin Perennials & Walters Gardens Team Up For FREE Webinar “30 Perennials You Are Missing in 2023”

Join perennial experts Darren Barshaw and Kata Kress Wallace Thursday, January 26, as they share “30 Perennials You Are Missing in 2023 (and why you should grow them)”.

WEST CHICAGO, ILLINOIS, January 2023: Perennial market leaders **Darwin Perennials®** and **Walters Garden, Inc.** have introduced some incredible new plants over the last several years – many of them national award winners and trial garden stand-outs. But the foggy blur of new introduction season is real; your greenhouse may be missing the boat on many new varieties that can revive your perennial business.

To help you focus and pinpoint the best-performing, most-exciting perennials for this coming spring, summer and fall, join **Darren Barshaw** of Darwin Perennials and **Kata Kress Wallace** of Walters Gardens for a FREE webinar, Thursday, January 26, 2023, as they discuss “**30 Perennials You Are Missing in 2023 (and why you should grow them)**”.

Meet the Speakers:

Darren Barshaw has been a Darwin Perennials Product Representative since March of 2021. From his home base in Grand Haven, Michigan, he helps build perennial programs for distributors and collaborates with the product managers at Star Roses and Plants® at the West Grove, Pennsylvania trials facility. For more than 30 years, Darren has had a pulse on the perennial market drawing from his experience on a wide range of products throughout his employment with some of the industry’s top perennial growers in the country. He educates customers and colleagues on plant culture, and knows how to offer world-class technical service.

Kata Kress Wallace is a Regional Product Manager for Walters Gardens, Inc. (Zeeland, Michigan) based in North Carolina where she oversees sales in the southeastern states. She has been closely tied to the nursery industry all her life; her father owns Sarastro Stauden, a nursery in Austria specializing in unique and rare plants. Kata has a master’s degree in Geography and Spanish, and came to the United States to intern at Plant Delights Nursery with Tony Avent. She worked for Hoffman Nursery as its Garden Coordinator and was later promoted to Production Supervisor. While there, she oversaw production of millions of grass liners and managed an international crew. In 2019, she received the Young Professional Award from the Perennial Plant Association and was named to the *Greenhouse Product News* 40 Under 40 Class of 2020.

Registration is open now. **Sign up for free online today** to reserve your webinar entry or to receive access to the full recording post-event.

About Walters Gardens

Walters Gardens is a perennial wholesaler specializing in bare root and plug liners. Our extensive new plant development and hybridizing program endeavors to ensure the highest quality plant genetics in our catalog. Our commitment to a high quality product and genetics have led to an expansive collection of plant

introductions, and lasting relationships with our customers. Visit www.WaltersGardens.com to learn more.

About Darwin Perennials

Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of vegetative perennials for the greenhouse and nursery industries. It is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. Perennials with Staying Power™ means success for your perennial program. Visit www.darwinperennials.com.