

Darwin Digital Days

Date: 6/15/2020 - 6/19/2020

Location: A week-long virtual event to experience NEW perennials

Darwin Perennials will re-imagine its annual Darwin Perennials Day event to become a week-long schedule of education and activities. **Darwin Digital Days** will run Monday, June 15, through Friday, June 19, and will include

- Virtual tours of its Zone 5 perennial gardens in The Gardens at Ball
- Educational opportunities with key perennial suppliers
- Interactive keynote speakers and Q&A on the newest genetics in the perennial industry

“With the day-to-day uncertainties of live events, and with the intent to reach as many perennial industry members as we can, the Darwin Perennials team has made the decision to cancel its single-day event and reimagine it to a full lineup of digital experiences,” says Leland Toering, Sales & Marketing Manager for Darwin Perennials. “This year’s event is shaping up to be a highly engaging campaign to bring the latest perennial information to our customers.”

For the full Darwin Digital Days agenda of activities visit www.DarwinPerennials.com/digitaldays Sign up for email alerts as the week-long event unfolds.