



## **Webinar Recording Available On-Demand: ‘30 Perennials You Are Missing In 2023’**

**Watch the recent webinar from Darwin Perennials and Walters Gardens to learn about top-performing perennials that you may have missed in recent years.**

WEST CHICAGO, ILLINOIS, February 2023: During a recent collaborative webinar event, experts from perennial industry market leaders [Darwin Perennials®](#) and [Walters Gardens, Inc.](#) reviewed the best-performing, most-exciting perennials that you may not have heard about. Darren Barshaw and Kata Kress Wallace, along with moderator Seth Reed,

recorded a lively discussion on 30 incredible new perennial introductions from the last several years – many of them national award winners and trial garden stand-outs.

Recorded January 26, [the webinar](#) also featured live audience polls in which viewers submitted which of the varieties presented were tops with attendees. Separated by flower seasonality, with choices shared by both presenters, here are the poll results below:

	<b>Darwin Perennials</b>	<b>Walters Gardens</b>
<b>Spring</b>	Armeria Dreameria	Amsonia ‘Starstruck’
<b>Summer</b>	Salvia ‘Blue by You’	Agastache ‘Rosie Posie’
<b>Fall</b>	Heliopsis Summer Eclipse	Aster ‘Grape Crush’

“Our two, seasoned product experts really engaged the webinar viewers with their recommendations for the newest perennials and how they can make an impact in garden centers and nurseries,” says Seth Reed, Sales and Marketing Manager for Darwin Perennials. “We had excellent webinar attendance, and the viewers’ live feedback on which products stood out during the presentation was also insightful. We’re pleased to share that knowledge with the industry. Be sure to watch the recording to learn more.”

Meet the Speakers:

Darren Barshaw is a Darwin Perennials Product Representative, and for more than 30 years he’s had a pulse on the perennial market. He educates customers on plant culture, and knows how to offer world-class technical service.

Kata Kress Wallace is a Regional Product Manager for Walters Gardens, Inc. where she oversees sales in the southeastern states. She has close family ties to the nursery industry, and throughout her career, has overseen production of millions of grass liners and managed an international crew.

[“30 Perennials You Are Missing in 2023 \(and why you should grow them\)”](#) is now archived for on-demand viewing. Watch it at the Darwin Perennials YouTube Channel FREE and be sure to subscribe for ongoing access to expert recommendations and perennial news.

#### *About Darwin Perennials*

*Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of vegetative perennials for the greenhouse and nursery industries. It is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. Perennials with Staying Power™ means success for your perennial program. Visit [www.darwinperennials.com](http://www.darwinperennials.com).*

#### *About Walters Gardens*

*Walters Gardens is a perennial wholesaler specializing in bare root and plug liners. Our extensive new plant development and hybridizing program endeavors to ensure the highest quality plant genetics in our catalog. Our commitment to a high quality product and genetics have led to an expansive collection of plant introductions, and lasting relationships with our customers. Visit [www.WaltersGardens.com](http://www.WaltersGardens.com) to learn more.*