

Ask the Expert!

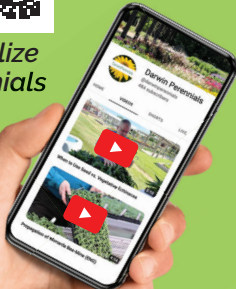


Chris Fifo
Products Representative



How-to Videos

Vernalize Perennials



Propagation & Finishing



Technical Services

Ask questions and get feedback from growers around the country, moderated by Ball Seed®



	First-Year Flowering (FYF) <i>No Vernalization Needed</i>		Spring Blooming <i>Vernalization Required</i>	
	What to order:	What to do:	What to order:	What to do:
January		Stick URCs for Spring		Check overwintered crop health
February	Inputs for Fall finished programs	Stick URCs for Spring Transplant FYF & overwintered liners	Inputs for Summer/Fall bulking	Walk crops to see vernalized plants coming to life with warming temps
March		Transplant FYF & overwintered liners		Transplant vernalized liners
April		Transplant FYF & overwintered liners	Last call for inputs for Summer/Fall bulking	Ensure vernalized crop is retail ready
May		Ensure FYF product is retail ready		Sell vernalized crop at retail
June	TC Liners (Echinacea & Heuchera) for Spring production	Stick URCs for Fall production		Stick URCs for Summer/Fall bulking
July		Transplant for Fall production		
August	Inputs for Spring production TC liners (Echinacea & Heuchera) for Spring production			Transplant liners for Summer/Fall bulking
September	Inputs for Spring production	Ensure Fall crops are retail ready		Bulk finished containers
October				
November				Prep containers for overwintering
December			Summer inputs	

First-Year-Flowering Tool



Scheduling made easy.
See 300+ FYF varieties at
FirstYearFloweringTool.com

Add these market-leading Darwin Perennials to your program

First-Year-Flowering Genera				Spring-Blooming Genera	
Achillea mil.	New Vintage™	Leucanthemum	Make My Daisy™	Armeria	Dreameria®
Buddleia	Chrysalis™	Monarda	Balmy™	Alyssum wulfenianum	Golden Spring
Coreopsis hyb.	UpTick™	Nepeta x faassenii	Junior Walker™	Dianthus	Mountain Frost™
Digitalis	Arctic Fox™	Penstemon	Rock Candy®	Iberis	Snowsation
Echinacea	Sombrero®	Perovskia	CrazyBlue	Lavender stoechas	Anouk series
Gaura	Belleza®	Phlox paniculata	Super Ka-Pow™	Phlox hybrida	Spring Splash™
Heuchera	Carnival	Salvia nemorosa	'Blue by You'	Phlox subulata	
Lavender ang.	'SuperBlue'	Sedum	What a Doozie	Phlox divaricata	
Lavender	Primavera	Veronica	Skyward™	Saxifraga	Marto™

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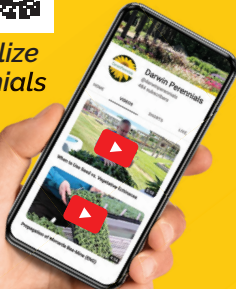


Darren Barshaw
Products Representative



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	First-Year Flowering (FYF) No Vernalization Needed		Spring Blooming Vernalization Required	
	What to order:	What to do:	What to order:	What to do:
January	Inputs for Fall finished programs	Stick URCs and transplant liners for Spring	Inputs for Summer/Fall bulking	Walk crops to see vernalized plants coming to life with warming temps
February		Transplant liners for Spring		Ensure vernalized crop is retail ready
March	Transplant liners for Spring & some crops are retail ready			
April		Ensure plants are ready for retail	Last call for inputs for Summer/Fall bulking	Sell vernalized crop at retail
May		Stick URCs for Fall production		
June	TC Liners (Echinacea & Heuchera) for Spring production	Transplant for Fall production		Stick URCs for Summer/Fall bulking
July				
August	Inputs for Spring Production			Stick URCs for Summer/Fall bulking
	TC Liners			Transplant liners in second half
September	Inputs for Spring production	Ensure Fall crops are retail ready		Transplant liners for Summer/Fall bulking
October				Bulk finished containers
November		Stick URCs for Spring	Summer inputs	Prep crops for overwintering
December				

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