

## New Website For Darwin Perennials

Updated site is mobile-friendly with a fresh look and enhanced navigation.

WEST CHICAGO, IL – Darwin Perennials is pleased to share its updated website [www.darwinperennials.com](http://www.darwinperennials.com) with the industry. Complete with a fresh new design that's mobile phone friendly and streamlined to meet the needs of its nursery and greenhouse customers, the site offers easy navigation and access to important plant and culture information. Visitors to the site can browse Darwin Perennials assortment of products, view the latest catalogs and literature, read the company blog, and watch videos showcasing what's new.

"Darwin Perennials has always been a fan of 'uncomplicating' perennials, so our new website follows that model. It's much easier to navigate so growers and suppliers can find what they need quickly," says Mike Klopmeier, General Manager for Darwin Perennials. "Having an online space to share news, trials reports, award-winning products and more will further connect us to the perennial industry and meet our customer's needs."

More key features for the new Darwin Perennials website include:

- [A microsite for the Rhythmix™ mixed container combos](#)
- [Downloadable bench cards tool](#)
- [Ask The Experts page for answers from the Darwin team](#)
- [Where To Buy list of Unrooted & Liner sources, plus regional suppliers](#)

Check back often for weekly blog updates and news on key perennial events, like the annual Darwin Perennials Day. More tools and enhancements are in the works. Bookmark [www.darwinperennials.com](http://www.darwinperennials.com) today to explore all that Darwin Perennials has to offer.

*Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of cutting and tissue culture propagated perennials for the greenhouse and nursery industries. This quality-focused brand is supported by unrooted cutting supply out of its South American Farm, Darwin Colombia. With its focus on Perennials with Staying Power™, the Darwin Perennials' product lineup means success for your perennial program. For more information, visit [www.darwinperennials.com](http://www.darwinperennials.com).*